



Kathryn Werthman

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EDUCATION

FASHION INSTITUTE OF TECHNOLOGY

AAS in Fashion Design Fall 2020

BFA in Fashion Design Spring 2023

PARSONS SCHOOL OF DESIGN

BFA in Communication Design

AWARDS

GENSPACE SCHOLARS

Spring 2023

Collaborating with a community laboratory, I am utilizing bio design methods to develop eco-friendly buttons and hardware, in order to reduce the amount of fashion waste

CHARLES REICHMAN SCHOLARSHIP

Fall 2022 & Spring 2023

Recognition of exceptional performance in the field of knitwear

SKILLS

FASHION

Digital Flat Sketches

Tech Packs

Hand Drawing

Industrial Sewing Machine

Hand Sewing Techniques

Pattern Making

Brother & Stoll Knitting

Draping

Millinery

PROGRAMS

Adobe Programs

Kaledo

Procreate

CLO3D

PLM

Microsoft Programs

WORK EXPERIENCE

FREELANCE WOVEN AND KNITWEAR DESIGNER

Gabriela Hearst | April - Current 2023

- Assist with the creation of mood boards and line sheets for seasonal development
- Track and notate production samples and changes during fittings
- Update and create CADs for upcoming seasons

DESIGN INTERN

Gabriela Hearst | January - April 2023

- Create to scale digital flat sketches in Illustrator for upcoming seasons and collaborations
- Prepare models and garments for runway shows during fashion week

DESIGN INTERN

KBL Group International | January - November 2022

- Created technical flat sketches for upcoming seasons across multiple private label brands
- Conducted trend research and curated a collection of images for designers to use as a reference
- Collaborated on the development of presentation decks, which included photo selection, color curation, and swatch selection
- Designed new logos for upcoming private label brands

DESIGN INTERN

Eric Winterling Inc. | June - September 2022

- Provided support to the team by performing both couture hand stitching and industrial machine stitching on various fabrics and garments, which involved tasks such as hemming, basting, and beading

SWEATER AND CUT & SEW KNIT INTERN

Tommy Hilfiger | June - August 2021

- Created flat sketches and pitch decks for Summer 2022 sweater and cut-and-sew knit collections
- Conducted research on emerging trends in knitwear and fabrics
- Participated in technical fittings and communicated necessary adjustments to overseas factories via PLM

SENIOR DIGITAL DESIGNER

Stanley Black & Decker | May 2016 - July 2019

- Contributed to and managed photoshoots, which involved activities such as model casting and art direction
- Provided assistance to the team by designing and developing web and digital marketing materials, creating UX designs, designing and developing email campaigns, and working on digital media project

GRAPHIC DESIGNER

DuClaw Brewing Co. | June 2013 - May 2016

- Designed eye-catching packaging and marketing materials for various types of brews
- Formulated and executed marketing campaigns across different platforms such as email, social media, and the web
- Produced Point of Sale (POS) materials, including buttons, stickers, and apparel