KATHRYN
WERTHMAN

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EDUCATION

FASHION INSTITUTE OF TECHNOLOGY
BFA in Fashion Design Spring 2023
AAS in Fashion Design Dec 2020

PARSONS SCHOOL OF DESIGN
BFA in Communication Design

SKILLS

PROGRAMS
CLO
Figma
Sketch
Invision
Illustrator
Photoshop
InDesign
After Effects
Excel

WORK EXPERIENCE

FREELANCE UX & UI DESIGNER
CreditXpert Inc. | Continuous Projects

- Created a user flow and design for a new credit platform that helps home-buyers, agents and mortgage professionals secure the best credit rates and terms

- Led user testing meetings through prototyping

FREELANCE LAYOUT & BOOKLET DESIGN
University of Maryland | Ed Snider Annual Report

- Helped design and layout the Ed Snider Annual Report 2021 for the University of Maryland

- Winner of the Platinum Award for E-Annual Report in Digital Media category in the 2021 MarCom Awards

FREELANCE UX & UI DESIGNER
Bytelion | January 2021 – July 2021

- Led the design of various web and application platforms within a sprint system

- Worked with over 20 clients and developers from wire frames to final designs to create designs and products that embodied their vision

STANLEY BLACK & DECKER
Senior Digital Designer | May 2016 – July 2019

- Managed a team of 3 junior and mid-level designers, helping their work support each brand's initiatives

- Supported the team with web and digital marketing design, with UX design, email design and development, and digital media

- Worked with the Global Customer Experience (GCX) team on all SBD brands, developing their digital marketing creative voice through, marketing assets and boosted campaigns